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2007.09.26

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## Launching of New Website!

With Additional Services



Log onto [www.convenient.info](http://www.convenient.info) &  
Feel the Difference!



## Newsletter

### Moved for the Better

Convenient. Info moved to its new office premises within the central city in May. The move was done smoothly and efficiently. During the transition, all customer queries were handled without delay. The new office is equipped with faster internet connectivity and workstations with the plan to grow our team further. Our new office contact details are:

**Address:**

**26 Vajira Road,  
1st Floor,  
Colombo 04, Sri Lanka.  
Tele: 94 112 55 3163  
Email: [info@convenient.info](mailto:info@convenient.info)**



### Expanding into New Markets

Our marketing team is planning to visit Sweden, United Kingdom, Switzerland, Norway and the United States in September 2007 to promote Convenient.info. We plan to target consulting and market research firms as well as small businesses. We hope to offer the full range of services in these markets.

### Web Site & Brochures Updates

The new website is launched. Visit the website to get detailed information on our value added services. As a complementary effort to boost sales & marketing activities; Marketing brochure updates are being done as we speak. With new marketing and business development plans in place, the updates done are focused towards generating new business leads as well as maintaining overall good customer relationships with the existing portfolio.

### New Recruitments on Board

In keeping with our expansion plans, we have recruited 8 more researchers during the first week of June. They have undergone extensive training and are ready to assist you on your research challenges. We were successful in absorbing youth within the fields of Tourism Management, Accounting, IT Management etc.

### Revised Pricing in September

We have introduced a new pricing structure from September 2007. The existing subscription packages have been revised along with new introductions such as corporate packages and project based pricing models. Our customers would also have the option of selecting their desired currency. During 2007 we have also introduced paypal to enable you to pay by credit card when using our services.

### New Team Structure

The research team has been re-structured with new team leaders in place heading each team. Different corporate accounts and clients would be handled by the respective teams assigned. This would ensure a more efficient and structured method of communication between the clients and the team. Convenient.Info is as always, driving to maintain higher customer satisfaction by increased communication that would take place during the process of the assignments as well as through post communication, seeking feedback in order to do even better the next time around. Your new team leader would be in touch with you once you get back from your summer vacation!

## Please Let us Know Your Thoughts

- What is the best part of using Convenient ?
- How can we improve to make our services more Convenient?

[feedback@convenient.info](mailto:feedback@convenient.info)

Your feedback is important to us

Your new team leader would contact you Soon!